Trevor Morris
Digital Marketing Specialist

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Bangor, PA 18013

WORK EXPERIENCE

Quantifi Media
2024 - Current

Digital Marketing Specialist

Led a diverse range of digital marketing efforts, including social media management, photography, videography, advertising, and analytics. Collaborated with clients through sales meetings, managed CRM systems, created compelling graphics, and contributed to web design, driving impactful marketing campaigns and results.

Mapeks Organics
2023 - 2024

Marketing Assistant

Assisted in creating promotional sell sheets and graphics for key partnerships with major companies like Walmart, Wegmans, and BJ's, supporting marketing initiatives.

Mackey Photo
2023

Web Design Intern

Gained hands-on web design experience while developing business skills in project management and client communication.

New Mind Design
2023

IT Intern

Assisted with setting up and maintaining a large touchscreen interface for the Fine Arts Building at ESU, enhancing user interaction.

Red Lobster, Red Robin, Ruby Tuesday
2017 - 2024

Restaurant Server

Delivered high-quality customer service, managing orders and ensuring a positive dining experience in a busy restaurant environment.

EDUCATION

East Stroudsburg University
2017-2023

Digital Media Technologies

Specialized in graphics, web design, and photography, with skills in videography, sound design, and 3D modeling, while aiding the merger of Fine Arts and Digital Media departments.

SKILLS

Graphic Design
Web Design
UI/UX Design
Photography
Videography
Sound Design
IT Services
3D Modeling
Social Media
Branding
Sales
Public Speaking
Client Relations
Adaptability
Multitasking

EXPERTISE

Adobe Platform
- Photoshop
- Illustrator
- Premiere
- Lightroom
- Audition

MS Office
Google Suite
Sendible
Constant Contact
CRM (Monday)
Social Media Ads
Google Ads
Google Analytics
Tag Manager

REFERENCES

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