



# TREVOR MORRIS

DIGITAL MARKETING SPECIALIST | DESIGNER | WEB & TECHNOLOGY GENERALIST

(610) 333-5702

✉ morrisxtrevor@gmail.com

🌐 vandemoere.com

📍 Northeast Pennsylvania • Open to remote work and relocation

## ABOUT ME

Digital marketing specialist with hands-on experience across paid media, brand design, web production, photography, reporting, and client support. I connect strategy and execution to keep projects moving and make ideas easier to act on.



## EXPERIENCE

### QUANTIFI MEDIA | DIGITAL MARKETING SPECIALIST

SINCE 2024

- Manage paid media across Meta, Google, Youtube, GroundTruth, email, print, and organic social.
- Plan audiences, budgets, content calendars, reporting, and client presentations.
- Create campaign graphics, photography/video, landing pages, website updates, and technical solutions.
- Collaborate with clients through sales meetings and CRM systems to drive results.

### MAPEKS ORGANICS | MARKETING ASSISTANT

2023-2024

- Created promotional sell sheets and graphics for key partnerships with Walmart, Wegmans, and BJ's.
- Supported marketing initiatives and brand communications.

### MACKEY PHOTO | WEB DESIGN INTERN

2023

- Gained hands-on web design experience while developing business skills in project management and client communication.

### NEW MIND DESIGN | IT INTERN

2023

- Assisted with setting up and maintaining a large touchscreen interface for the Fine Arts Building at ESU, enhancing user interaction.

### EARLIER CUSTOMER SERVICE EXPERIENCE

2017-2024

- Delivered high-quality customer service, managed orders, and ensured a positive dining experience in a busy restaurant environment.

## STRENGTHS



ADAPTABLE



INNOVATIVE



EFFICIENT

## SKILLS



### ADVERTISING & ANALYTICS

Google Ads  
Meta Ads  
GroundTruth  
Youtube Ads  
Email Marketing  
Social Media  
Reporting & Analytics



### DESIGN & CONTENT

Photoshop  
Illustrator  
Lightroom  
InDesign  
PowerPoint  
Photography  
Videography



### WEB & PLATFORMS

Duda  
WordPress  
Shopify  
HTML / CSS  
Landing Pages  
Website Updates

## EDUCATION



B.S | DIGITAL MEDIA TECHNOLOGIES

EAST STROUDSBURG UNIVERSITY

Web & Graphic Design + Photography